



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C2

Results as of: 10/31/2017

GMT: HOWARD HUDSON

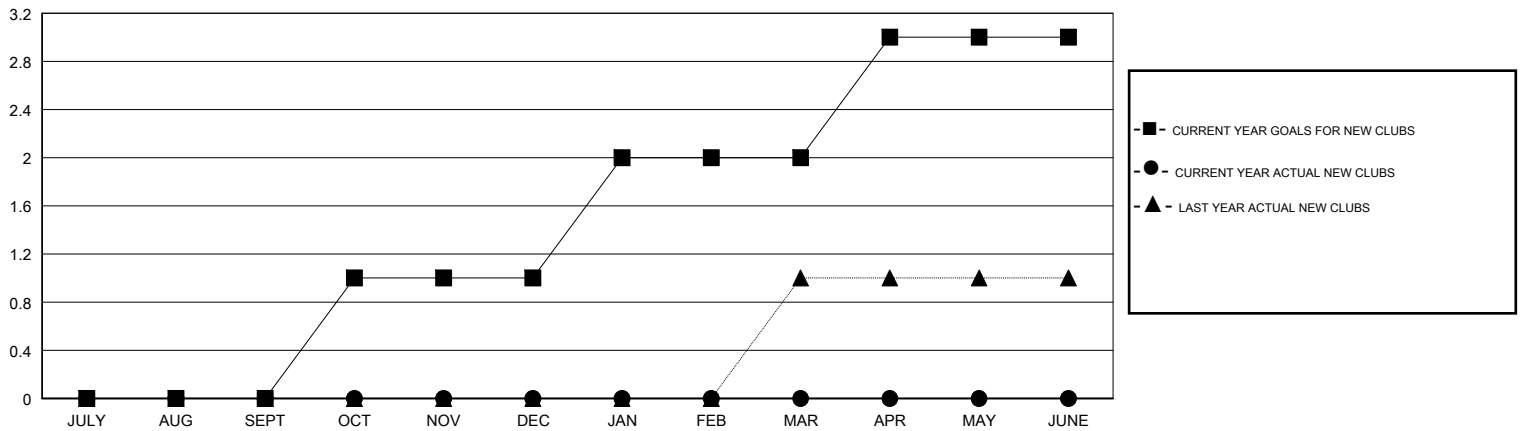
LOCATION CALIFORNIA

GMT CA

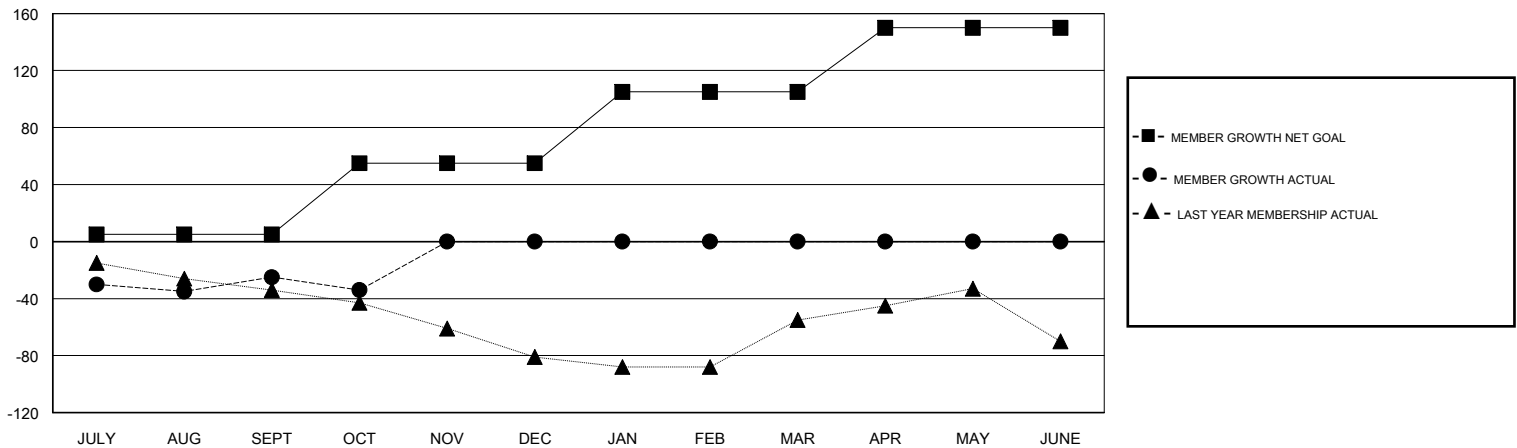
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	44	61
OCT/NOV/DEC	50	13	21
JAN/FEB/MAR	50	0	0
APR/MAY/JUNE	45	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	24 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u> MALE 983 (70.82%) FEMALE 405 (29.18%) Women Percentage Fiscal Year Goal: 35%
<u>DROPPED MEMBERS</u> DECEASED 12 CLUB CANCELLED 0 OTHER 70 TOTAL 82	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 208 FAMILY MEMBERS PAYING HALF DUES 107